

The Alamogordo News.

Published Every Thursday in the Most Beautiful Town in New Mexico.

VOL. XVI. No. 1.

ALAMOGORDO, NEW MEXICO, THURSDAY, JANUARY 25, 1912.

PRICE 5 CENTS

BIGGEST AUTO DISTRIBUTING CO. OF SOUTHWEST FOR EL PASO

**Prominent Financiers of This Section
Are Interested**

**Alamogordo to be Headquarters of one of the
Sub-Agencies**

The Southwest Auto Company have just completed their organization in El Paso, Texas, and will operate as general sales agents for the Austin, Great Western, Havers Six, Knox, Maxwell, National, Ohio, Pathfinder, The New Parry, Premier, and Pullman pleasure cars and the Knox, White and Ohio commercial vehicles.

They will cover one of the largest territories given any one dealer in the United States. This territory stretches from San Angelo, Texas, on the east to Phoenix, Ariz., and the Gulf of California, on the west, and from the northern boundary line of New Mexico and Arizona on the north, to the southern boundary line of Sonora, Chihuahua and Coahuila, Mexico, on the South. Throughout this territory will be established their Sub-Agencies in the principal cities. These agencies acting as distributing points in the sale of their cars. There will also be a corps of expert automobile salesmen, assisting these Sub-Agencies and attending to the general up-building of the business. The Company is now planning

the erection of a \$25,000, Sales Room, Garage and Repair Station in El Paso, where they will keep on hand at all times in so far as possible demonstrators of all models of cars, which they handle, thus expediting the prompt execution of all orders for these machines.

A novel idea introduced in their business is the acceptance of second-hand cars in trade for new.

This department opens a hitherto closed door in the automobile business.

The Company stands as an absolute guarantee for all repair work in this connection, materially assisting the Sub-Agents and the trade.

They have published a large Catalogue de Lux a copy of which every person interested in automobiles should have. In it is shown the entire line of cars, and a detailed description with statistics of every car they handle.

The business offices of the Southwest Auto Company are for the present located at 407-408 Caples Building, El Paso, Texas.

OUT OF THE GINGER JAR AND INTO THE NEWS

**Pertinent Paragraphs From Past
Master**

SMILING WILL IMPROVE COMPLEXION

**Laughing Will Make You Healthy
And Fat**

Is a blow from a kicking cow a real milk punch?

Marriage vows are too often followed by marriage rows.

Everybody has to hustle; even the egg is compelled to scramble, oftentimes.

Those who rise early in the morning are the more likely to rise above their troubles.

Men are like hens, the harder they have to scratch for a living the more useful they become.

The physiologists tell us that we have five senses, and yet some folks act as if they had none.

February, it is true, is a little short, but it is likely to pull through without bankrupting March.

While waiting for something to turn up it were better to get the plow ready for turning something up.

One of our contemporaries advises scales for the farm, and that San Jose critter is doing its best to supply them.

Farmers are considered the most honest class on the earth, but even the best of them are continually taking advantage of the weather.

If the average man were to imitate the crack baseball player and make a "home run" as soon as he gets his week's pay, the saloons would be obliged to go out of business.

"Our best friends are those who tell us of our faults"—so runs the ancient proverb; but it is noticeable that they do not remain our friends very long after they have told us.

When Johnny, a "Country Week" ward, returned from a visit to green fields and real trees he disclosed to his mother this wonderful news: "Out at the farm they don't get their milk out of a can; they pump it out of the cow."—From February Farm Journal.

Presbyterian Church Services

Respective morning and seventh-thirty themes are: "Doing the Works of the Father," and "Persecuted for Righteousness' Sake."

The choir will sing "Take it to the Lord" by Lorenz, at the morning service, and "They that Sow in Tears" by Parks, at the evening service.

Welcome to all worshipping with us.

J. A. ARMSTRONG,
Minister.

Christian Church Services

The revival at the Christian church continues with growing audiences and increasing interest. The subject for Sunday morning is "Proving God;" in the evening the subject will be "The Conversion of the Moral Man." There will be special music at both services.

The public is cordially invited. FREDERICK F. GRIM, Evangelist.

DEMOCRATIC STATESMEN NOT TO BE CRITICISED

**They Have Not Laid Party Open
to Criticism**

MUCH CONSTRUCTIVE SKILL SHOWN

**Harpies Have Waited in Vain for
An Opening**

Washington, Jan. 22.—There was a time when the republican press enjoyed poking fun at democratic statesmanship. There is little opportunity to do this now. Some of the greatest men in the country are now, as they were in the past, enrolled under the banner of the democracy. This is very evident in Congress, but all the great democrats are not in Congress, neither are they all sitting in editorial sanctuaries; and "if this be treachery, make the most of it," although we do confess to a great admiration for the eminent gentlemen who cut up copy, sometimes, in rather an amazing way.

Editors who really should have known better watched expectantly last year to see what the democratic majority in the House would do with unlimited power in its hands. It didn't do so much that could be criticised, although some individuals, as might be expected, did not come up to the mark their associates wanted to maintain for the party. The fact is that the democratic party has always been rich in statesmen, and there promises to be a fine exhibition of their ability this winter in both the Senate and the House.

The school board has arranged for Mrs. Livingston, of Avis, to take charge of the seventh and eighth grades to allow Prof. R. S. Tipton to assume his duties as county superintendent of schools. She is to commence about Monday, January 29.—Tularosa Tribune.

February twenty second is the date set for the big ball to be given by the boys of the volunteer fire department. If you cannot possibly attend, you can help a good cause by buying a ticket. The next house that catches fire may be yours.

The Los Angeles chief of police has issued a bulletin putting the ban on the "Turkey Trot," "Grizzly Bear" and "Texas Tommy" dances. The Los Angeles chief of police would not be popular with the Newport set.

The dance at the Beavers' home Saturday evening is not a leap year dance. Mr. Man has the privilege of inviting Miss Girl. It will be a good dance and you will be sorry if you stay at home.

Guy Wadsworth returned Sunday night from Channing, Texas, where he was summoned on account of the death of his sister. After leaving Channing, he spent some time in looking over several towns, with a view of locating. He has decided to go to Slaton, Texas.

Rev. T. J. Rice of El Paso has been in Alamogordo this week attending the revival at the Christian church. He spoke to a large and appreciative audience at the Tuesday evening service.

NEW BOARD OF COMMISSIONERS ORGANIZED LAST THURSDAY

**D. M. Sutherland of District No. 1 is
Elected Chairman**

**Several Appointive Offices Were Filled at First
Meeting**

The new board of county commissioners met at the court house last Thursday afternoon at four o'clock. J. J. Sanders, temporary chairman, D. M. Sutherland and J. E. Gregg, commissioners and Chas. E. Thomas, clerk, were in attendance.

The first work was the organization of the board in a formal way, and the election of a chairman. D. M. Sutherland of Alamogordo, District No. 1, was elected chairman.

The Otero County Advertiser was designated as the official county paper for the year of 1912. The report of the proceedings contains no reference to bids for a new contract to cover the county printing.

James A. Baird's bond of seventeen thousand dollars was approved. This bond covers the custody of the school funds of the county. The First National Bank's bond of fifty-six thousand dollars was approved. This bond is for the custody of the county funds.

There were two applicants for the position of road overseer of District No. 1. J. D. Taylor received the vote of Commissioner Gregg, while Jed R. Yale received the vote of Commissioners Sanders and Sutherland, and was therefore declared elected. Seario Duran was reappointed overseer of District No. 2, and T. J. West of District No. 3.

New Picture Machine Bought

R. N. Woodworth, the new proprietor of the motion picture show, has decided that the machine now in use will not render service up to the required high standard, and has bought a new machine, of the most modern type. The plant will be moved into the First National Bank building as soon as the new equipment is received and can be installed, which will be some time about the first of February.

Mrs. C. F. Rolland of Fenton, Mich., arrived Saturday night for a visit with Mr. and Mrs. F. O. Rolland. On the way to Alamogordo, Mrs. Rolland stopped at Carrizozo for a visit with Art Rolland, who is also her son.

The First National Bank has been designated as a depository for the postal savings banks. This gives the First National the privilege of using the coveted term of "United States Depository."

Mrs. Kate Richards O'Hare, the socialist author and lecturer, will speak at the court house on Monday night. The public is cordially invited. The admission is only twenty-five cents.

Chas. Berkelbach, who has been reappointed court house janitor, desires THE NEWS to announce that he feels grateful to the friends who signed his petition and otherwise assisted him in securing the appointment.

G. A. Hyde of Tularosa was a visitor in Alamogordo Monday.

Two applications were received for the position of court house janitor. Commissioner Sutherland voted for A. J. Messer, Commissioners Gregg and Sanders voting for C. H. Berkelbach, and Mr. Berkelbach was declared elected.

Dr. J. G. Holmes was appointed county health officer and jail physician, for the year of 1912.

J. A. Green was appointed driver of the water sprinkler.

The chairman of the board was authorized to sign warrants covering interest on bonds, amounts due the state treasurer, salary and other accounts requiring immediate attention, the same to be passed upon at the next meeting.

A petition was received from the residents of Pinion, asking that a county road be established in that district. Action on the petition was deferred to enable the board to get further information on the subject.

The board then adjourned until the following morning, when the attendance was the same, except that Commissioner Gregg was absent. H. H. Kellogg's report covering property sold on tax certificates, was received and referred back with request that copies be made and report completed in accordance with the requirements of the board.

There being no further business, the board adjourned.

Shakespeare Club Meets

The Alamogordo Shakespeare Club met with Mrs. Byron Sherry Friday afternoon.

A very unique and interesting feature was the original dialogues prepared by Mesdames Yale and Waldschmidt which were loudly applauded and much appreciated by the members. These original dialogues are prepared and read by two members of the club at each meeting. They are written in the language of Shakespeare and quotations are taken from the club this season.

Rev. E. Hunhs of Estancia will preach at the First Baptist church Sunday, both morning and evening. All members are especially requested to be present.

W. K. Stalcup spent Saturday in El Paso looking after business matters.

Edwin Mechem was called to El Paso last Saturday on legal business.

Maj. Jas. A. Carroll was here from Mescalero on a visit last week.

Gifford Pinchot, former chief forester, made a speech in New York Tuesday, in which he put his O. K. on Robert M. LaFollette for the presidency.

Trimming and cutting off the tops of the trees is the fashion of the moment in Alamogordo. It is a good fashion when the work is properly done.

Clouderoit Notes

E. T. Baird is having a new house built on his lot east of H. H. Herrington's.

Mr. and Mrs. O. Houston of Alamogordo passed through here Monday enroute to Cox canon to visit relations.

W. J. Harris of Mountain Park was here Tuesday on business.

Prof. J. M. Helm and Tom Baize of Mountain Park were visitors here Sunday.

Mrs. Livingston of Avis and two daughters, were here Monday on their way to Mescalero for a few days outing.

Frank S. Riggs of the Peoples Merc. Co. made a trip to El Paso Wednesday.

T. B. Longwell, and Thos. E. McCullough, of the Alamo National Forest left Tuesday for Weed on business for the service.

R. F. Balthis, supervisor of the Alamo National Forest, went to Pinto Tuesday to see to building a new forest station near there.

The box supper Friday night, was a grand success. The net proceeds, which were about \$37.00 will be spent the best way possible for church improvements.

Ralph O. Greer and A. B. Christian of High Rolls, were among our guests here Sunday.

The needle club was entertained by Mrs. McClure last Thursday. All present, report a jolly time.

Dr. Henry Easter was here Sunday and conducted the regular monthly service at St. John's Episcopal church.